



STATE OF WASHINGTON
COMMISSION ON HISPANIC AFFAIRS
COMISIÓN DE ASUNTOS HISPANOS

CHA Monthly Conference Call
Friday, May 14, 2021
10:00AM – 11:00AM

Meeting called to order at 10:02 AM.

Roll Call:

| Name | Title | Organization | Present |
|--|---|---------------------|----------------|
| Bernal Baca | Chair | CHA | YES |
| Brian Moreno | Vice Chair | CHA | YES |
| Candice Garza | Commissioner | CHA | YES |
| Jessica Hernandez | Commissioner | CHA | YES |
| Lili Navarrete | Commissioner | CHA | YES |
| Lina Alvarez | Vice Chair | CHA | YES |
| Lola Flores | Commissioner | CHA | NO |
| Randy Nuñez | Commissioner | CHA | NO |
| Rodrigo Renteria | Commissioner | CHA | YES |
| Eric Gonzalez | Commissioner | CHA | NO |
| STAFF | | | |
| María Sigüenza | Executive Director | CHA | YES |
| Nancy Rocha Aguilar | Communications and External Relations Manager | CHA | YES |
| Myra Hernandez | Operations and Special Projects Manager | CHA | YES |
| GUESTS | | | |
| Ha Nguyen, Equity Diversity and Inclusion Director Jan Yoshiwara, Executive Director SBCTC Alejandro Sanchez, Governor's Office Uriel Iniguez, LNI Perla Gamboa, LNI | | | |

Agenda Approval

Chair Baca asked for any changes to the agenda. With no further discussion, the agenda was approved.

Minutes

Chair Baca asked for any changes to the minutes for March 6, 2021. Minutes were approved as read.

Spanish Language Web Access Project: Uriel Iniguez & Perla Gamboa

- Redesign and launch a Spanish website that provides customers with a more usable and supportive online experience.

- Create processes and procedures that ensure content is reliable and accurate, provides mobile-friendly access, and meets accessibility guidelines
- Currently in phase 2: Understand needs and top tasks of visitors, improve content and structure, and redesign the website to ensure Spanish speaking customers have access to critical L&I information and services.
- Timeline: Moving into content structure, prototype design, and conduct usability research between August and September.
- Ways to stay connected on the project:
 - o Project inbox: spanisweb@lni.wa.gov
 - o Monthly project updates
 - o Customer survey

SBCTC: DEI Implementation

- Half of the students are BIPOC.
- Recognizing with the pandemic difficult situations got even more stressful.
- Majority of immigrants enter system through ESL
- IBST – training for students for basic skills into college level programs and has seen success.
- Financial aid funds people/students – applications fell during the pandemic when state policy was implementing that it would not run out.
 - o WA is one of the most progressive in education funding.
 - o Cannot get people to apply by saying the same thing louder. Need to find new ways to spread awareness that is culturally relevant.
 - o Train the trainers approach – training volunteers who are not college or financial aid people and help them teach families/individuals anywhere how they can fill out the forms in their own circle.
- Figuring out how to take the information out to the families.
- Biden administration changing eligibility opens up new tools to put in place and shift peoples thinking about being able to go to college, being able to afford, what career path etc.

The meeting was adjourned at 11:09 AM.